Plan Overview

A Data Management Plan created using DMPonline

Title: An Organisational Culture Framework Requisite for Sustainable Performance of Small, Medium and Micro Enterprises

Creator:Valentine Katiyo

Affiliation: Cranfield University

Funder: Arts and Humanities Research Council (AHRC)

Template: AHRC Data Management Plan

Project abstract:

The study investigates the impact of organizational culture on the performance of Small, Medium, and Micro Enterprises (SMMEs), using Superior Quality Engineering (SQE) as a case study. It aims to develop a framework that enhances sustainable performance by analyzing the relationship between culture, operational efficiency, and financial performance.

ID: 179583

Start date: 30-05-2025

End date: 30-09-2025

Last modified: 06-06-2025

Grant number / URL: 25555

Copyright information:

The above plan creator(s) have agreed that others may use as much of the text of this plan as they would like in their own plans, and customise it as necessary. You do not need to credit the creator(s) as the source of the language used, but using any of the plan's text does not imply that the creator(s) endorse, or have any relationship to, your project or proposal

Ethics and responsible research and innovation (RRI)

What are the ethical or RRI implications and issues relating to the proposed work?

Participants must be fully informed about the study's purpose and their rights, including the ability to withdraw at any time. Personal identifiers should be anonymized to protect privacy, with data stored securely and access limited to authorized personnel. Emotional or psychological impacts from discussions about workplace culture should be considered, and support measures must be in place for participants. Research must adhere to data protection laws, collecting only necessary data and minimizing sensitive information. Diverse representation in the study is essential to avoid bias, ensuring inclusivity across different demographics. Findings should be communicated responsibly to avoid misinterpretation that could negatively affect organizational practices. Clear communication about the research's use, benefits, and limitations is vital for building trust with participants and stakeholders. Addressing these implications is crucial for maintaining research integrity and protecting participant well-being.

Planned Research Outputs

Dissertation - "An Organisational Culture Framework Requisite for Sustainable Performance of Small, Medium and Micro Enterprises"

The dissertation titled "An Organisational Culture Framework Requisite for Sustainable Performance of Small, Medium and Micro Enterprises" explores the critical relationship between organizational culture and the performance of Small, Medium, and Micro Enterprises (SMMEs). Focusing on Superior Quality Engineering Construction Company in Polokwane, Limpopo Province, South Africa, the study employs a mixed-methods approach, combining quantitative surveys and qualitative interviews to gather comprehensive data. The research aims to identify the types and characteristics of organizational culture present within the company, analyze the challenges faced in implementing a sustainable culture, and assess the impact of culture on both operational and financial performance. By developing a tailored framework for organizational culture that enhances sustainable performance, the dissertation contributes valuable insights to the field of business management, offering practical recommendations for SMMEs seeking to improve their effectiveness and competitiveness in a dynamic market environment.

Title	DOI	Туре	Release date	Access level	Repository(ies)	File size	License	Metadata standard(s)	May contain sensitive data?	May contain PII?
An Organisational Culture Framework Requisite for 		Dissertation	Unspecified	Open	None specified			None specified	No	No

Planned research output details